

# PuMP Performance Measurement Blueprint E-learning Course

The PuMP Performance Measure Blueprint e-learning course is focused on helping you redesign the way you measure organisational performance. Equipping you with the right KPI's that will enable you to make easier, faster and better-informed decisions.

## What we will cover

- The bad habits when implementing performance measures and how to avoid them
- What good measurement looks like
- How to test if a strategy can be measured
- Developing meaningful, relevant measures that can be bought in to
- How to effectively implement your measures
- How to produce performance reports that have real meaning
- Interpreting performance measures and developing the right actions from this
- How to use performance measures to drive big improvements

**Book today**

**Call 0333 241 3008 or**

**email [hello@rubica.co.uk](mailto:hello@rubica.co.uk)**

“

Rubica's delivery of the PuMP workshop is led by enthusiastic and knowledgeable trainers with a real passion for the subject. The workshop makes the implementation of the PuMP methodology real and doable, equipping you with tools, strategies and the confidence to implement on your home turf.

**Gordon Mitcheson-Smith,  
Senior Business Partner,  
CITB**

”

 **rubica.**

# PuMP Performance Measurement Blueprint E-learning Course

**Duration**  
**Self paced**

**Full course price:**  
**£ 1,242\***

**Access to course:**  
**24-months from date of enrolment**

## Course content

### 1. The common issues when measuring performance

An initial discussion on the common issues and misconceptions associated to measuring performance within an organisation.

### 2. Understanding the purpose of measurement

Using the PuMP Diagnostic assess the current measurement culture within your organisation.

### 3. Mapping measurable results

A look at why it is hard to measure the right things and how to test if a strategy is measurable enough.

### 4. Defining meaningful measures

Using the PuMP Measure Design technique you will produce measures that are meaningful, relevant, and easy for people in your organisation

to understand and engage with.

### 5. Building buy-in

Using the PuMP Measure Gallery look at techniques that generate engagement with measuring performance

### 6. Implementing measures

How to use the PuMP Measure Definition technique to specify exactly how each performance measure should be implemented, and start building a framework that is relevant to your organisation.

### 7. Reporting on performance measures

A look at why so many performance reports fail, and how to use the PuMP Report Design technique to quickly and easily produce performance reports that answer fundamental

questions.

### 8. Interpreting signals from measures

Using the PuMP Measure Interpretation technique you will look at how to make your performance measures easier, valid and more insightful.

### 9. Reaching performance targets

How to use performance measures to get the highest leverage improvements.

### 10. Preparing for a successful PuMP implementation

How to choose, create and use your first meaningful performance measures to bring quick success.

## About the PuMP

PuMP was developed by Stacey Barr, who has worked with organisations around the world supporting Executives, Planning and Performance Professionals, Business Analysts and Performance Consultants to lead the development of meaningful, results-oriented performance measures.

## About Rubica

Rubica is an organisational change consultancy.

We work with organisations that know they need to change, but want expert help to make it happen.

We are on a mission to give individuals, teams and companies the confidence and know-how to make and sustain significant change so they can achieve their goals.

\*all prices exclude VAT. (Updated 10-24)

## Book today

**Call 0333 241 3008 or  
email [hello@rubica.co.uk](mailto:hello@rubica.co.uk)**

## Payment terms

We require either payment prior to the course commencing **OR** a PO prior to the course commencing which is then on 30-day payment terms from the date of submitting our invoice.

